Strategic Leadership and Management

Enhance your managerial and leadership skills so you can build a high-performing, stronger team and organization.

May 16-17, 2019 UCSB Campus

Taught by Dave Seibold, Ph.D.

- Distinguished Emeritus Professor Technology Management, UCSB
- CEO, Seibold and Associates

Workshop Topics:

- Developing Strategy
- Enabling Innovativeness
- Leading Change
- Communicating and Influencing
- Motivating Members
- Resolving Conflicts
- Dealing with Power and Politics
- Assessing Your Style and Working with Others Style

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